

# enumerate

QUANTITY SURVEYING & PROJECT MANAGEMENT



# Public-private partnerships in higher education

A practical decision toolkit for universities

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# **NO FUNDING? LET'S DO A PPP!**



## **GREAT. NOW, WHO'S PAYING FOR THE NEXT 30 YEARS?**

# | What is a public-private partnership?

**A contract for public infrastructure or services, with substantial private responsibility and risk**

**The institution remains accountable for the public purpose and oversight.**

Institutional function or state-property use

Substantial financial, technical and operational risk

Payment from the institution, users, or both

# PPP types: who pays and what is bundled?

| Payment model              | How the private party receives payment                      |
|----------------------------|-------------------------------------------------------------|
| <b>Institution-pay</b>     | The institution pays for an available, compliant service    |
| <b>User-pay concession</b> | Users pay charges under agreed rights and service rules     |
| <b>Hybrid</b>              | User charges combine with institutional payments or support |

## Common lifecycle structures

Design-build-finance-operate / maintain  
Build-operate-transfer

# **Funding, financing and procurement**

## **Funding**



### **Who ultimately pays?**

Budgets, grants, student charges or other revenue

## **Financing**



### **Who provides capital upfront?**

Institutional reserves, borrowing or private capital

## **Procurement**



### **How do we contract delivery?**

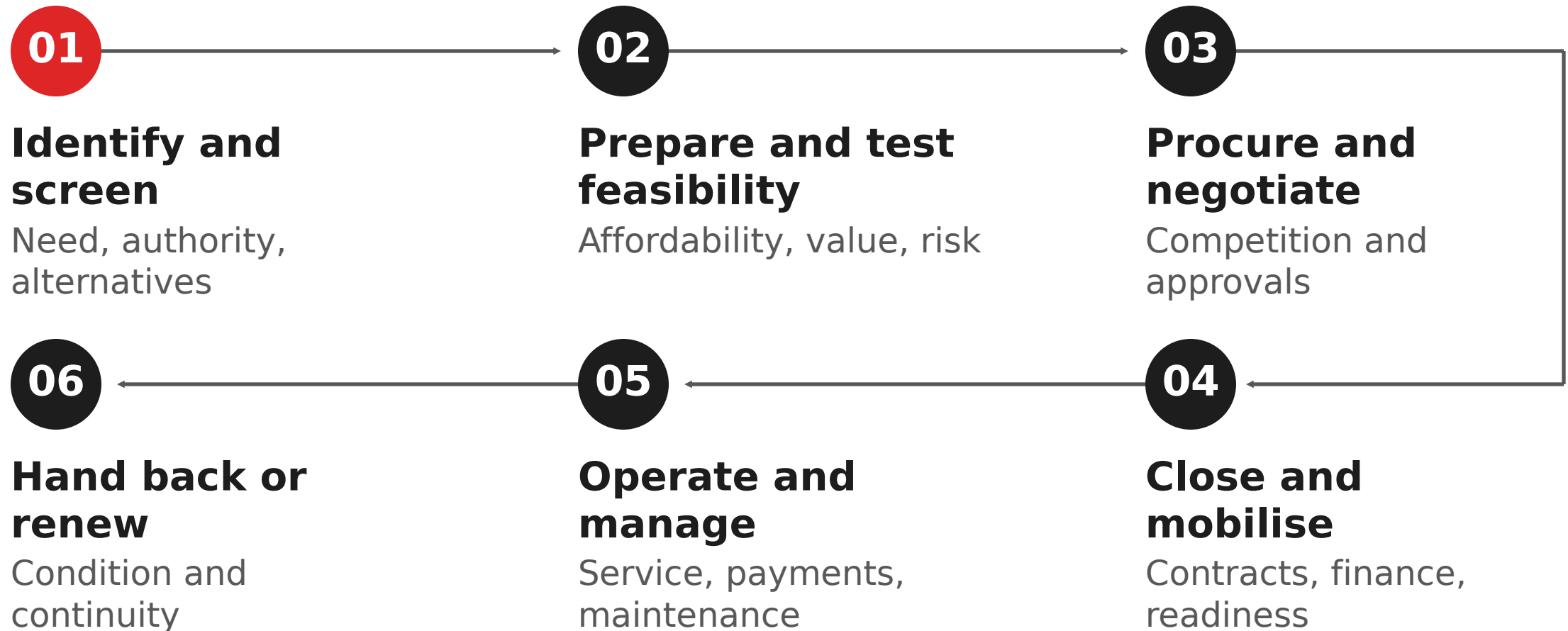
Conventional delivery, leasing, phased works or a PPP

# | The role players and their responsibilities

## The institution retains accountability



# The full PPP lifecycle



**The toolkit supports screening. Feasibility and approvals follow.**

# South African delivery lessons

## **Gautrain**

Integrated infrastructure delivery and long-term operations

### **University lesson**

**Plan service and maintenance with the end-of-term transition in mind.**

Continued operation alone does not prove value for money.

## **Inkosi Albert Luthuli Central Hospital**

Non-clinical services, equipment and information systems

### **University lesson**

**Specify service boundaries and lifecycle replacement duties.**

**EVERYONE LOVES A PARTNERSHIP.**



**UNTIL WE DISCUSS WHO CARRIES THE RISK.**

# **| The toolkit asks four decision questions**

**Does this defined  
PPP structure merit  
formal  
investigation?**

**An early screen, supported by  
evidence**

- 1** What transaction and payment model?
- 2** Does every mandatory stop gate pass?
- 3** How suitable is this structure?
- 4** What should Council authorise next?

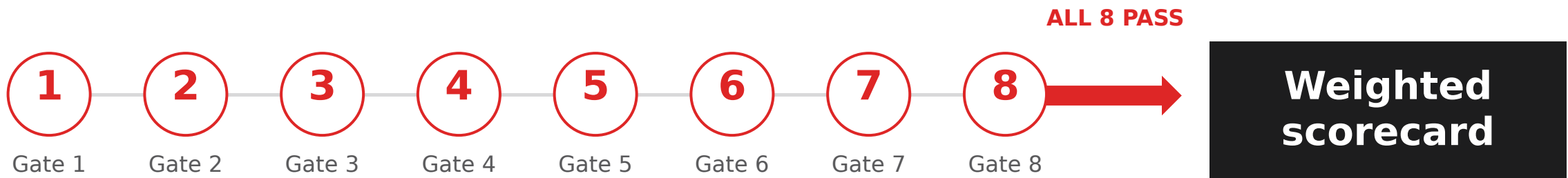
**WE OPENED THE PPP TOOLKIT.**



**STRANGELY, THE RESIDENCE DIDN'T BUILD ITSELF.**

# Eight mandatory gates before scoring

At each gate: what evidence do we have, and is it sufficient at this stage to justify moving forward?



## THREE POSSIBLE OUTCOMES AT EACH GATE

### Pass

Sufficient evidence to pass this gate.

### Fail

Requirements unmet. Do not proceed.

### Not Yet Demonstrated

Hold for further evidence. This need not mean a bad project.

**Non-compensable: strength in one gate cannot offset failure in another.**

Strong demand cannot offset unaffordability. A good site cannot replace legal authority.

# | Gates 1-4: project foundations

- |          |                                      |                                                               |
|----------|--------------------------------------|---------------------------------------------------------------|
| <b>1</b> | <b>Defined need</b>                  | What service is required, for whom, and why?                  |
| <b>2</b> | <b>Authority and land</b>            | Can the institution lawfully undertake this project here?     |
| <b>3</b> | <b>Transaction and payment model</b> | What is the arrangement, who pays, and who bears demand risk? |
| <b>4</b> | <b>Credible demand</b>               | What evidence supports demand, including downside scenarios?  |

**Record the evidence, decision, responsible owner and action date.**

# | Gates 5-8: delivery and accountability

- |          |                                  |                                                              |
|----------|----------------------------------|--------------------------------------------------------------|
| <b>5</b> | <b>Preliminary affordability</b> | Can the institution and users sustain the full obligations?  |
| <b>6</b> | <b>Measurable outputs</b>        | Can service standards be monitored and enforced?             |
| <b>7</b> | <b>Allocable material risk</b>   | Can the proposed risk bearer control or absorb each risk?    |
| <b>8</b> | <b>Institutional commitment</b>  | Who sponsors the project and manages the long-term contract? |

**A high score cannot rescue a failed gate**

# Scoring suitability after every gate passes

Ten scoring criteria with provisional weights

| Criterion                                 | Weight     | Criterion                                      | Weight     |
|-------------------------------------------|------------|------------------------------------------------|------------|
| <b>01</b> Strategic and service fit       | <b>10%</b> | <b>06</b> Preliminary affordability            | <b>15%</b> |
| <b>02</b> Scale and long-term suitability | <b>10%</b> | <b>07</b> Risk-allocation potential            | <b>10%</b> |
| <b>03</b> Output measurability            | <b>10%</b> | <b>08</b> Market capability and competition    | <b>5%</b>  |
| <b>04</b> Lifecycle integration benefit   | <b>15%</b> | <b>09</b> Institutional readiness              | <b>10%</b> |
| <b>05</b> Demand / revenue credibility    | <b>10%</b> | <b>10</b> Stakeholder and social acceptability | <b>5%</b>  |

**Rating: 0-5      Weighted points = (rating ÷ 5) × weight**

Record the evidence. Test sensitivity. Maximum total: 100.

# | The result guides the next action

These provisional bands apply only after all mandatory gates pass

|                 |                             |                                                             |
|-----------------|-----------------------------|-------------------------------------------------------------|
| <b>75-100</b>   | <b>Investigate</b>          | Formally investigate the structure and compare alternatives |
| <b>60-74</b>    | <b>Close gaps</b>           | Close readiness gaps and repeat the screen                  |
| <b>40-59</b>    | <b>Explore alternatives</b> | Investigate an alternative delivery route                   |
| <b>Below 40</b> | <b>Stop</b>                 | Stop the proposed structure in its current form             |

**A passing screen supports investigation, not approval of a PPP.**

# 2,000-bed student residence on university land

A defined PPP structure, eight passed gates and a transparent suitability calculation

1

DEFINE

DBFOM + user-pay

2

GATE

All 8 mandatory tests pass

3

SCORE

10 weighted criteria

4

DECIDE

Investigate alongside alternatives

PROJECT BASIS

2,000

beds

R1 billion

illustrative capital cost

25 years

contract term

R45,000

charge per bed per year

## 8 MANDATORY STOP GATES

Assumed supported by evidence for this example

- 1

Defined need

PASS
- 2

Authority and land

PASS
- 3

Transaction and payment model

PASS
- 4

Credible demand

PASS
- 5

Preliminary affordability

PASS
- 6

Measurable outputs

PASS
- 7

Allocable material risk

PASS
- 8

Institutional commitment

PASS

Private partner finances, designs, builds, operates and maintains. University retains the land.

Illustrative assumptions and ratings. Provisional weights. A passing screen supports investigation, not PPP approval.

## SUITABILITY SCORE CALCULATION

| Criterion                               | Weight | Rating /5 | Calculation            | Points   |
|-----------------------------------------|--------|-----------|------------------------|----------|
| 01 Strategic and service fit            | 10%    | 4         | $(4 \div 5) \times 10$ | 8        |
| 02 Scale and long-term suitability      | 10%    | 5         | $(5 \div 5) \times 10$ | 10       |
| 03 Output measurability                 | 10%    | 4         | $(4 \div 5) \times 10$ | 8        |
| 04 Lifecycle integration benefit        | 15%    | 4         | $(4 \div 5) \times 15$ | 12       |
| 05 Demand / revenue credibility         | 10%    | 4         | $(4 \div 5) \times 10$ | 8        |
| 06 Preliminary affordability            | 15%    | 4         | $(4 \div 5) \times 15$ | 12       |
| 07 Risk-allocation potential            | 10%    | 4         | $(4 \div 5) \times 10$ | 8        |
| 08 Market capability and competition    | 5%     | 4         | $(4 \div 5) \times 5$  | 4        |
| 09 Institutional readiness              | 10%    | 5         | $(5 \div 5) \times 10$ | 10       |
| 10 Stakeholder and social acceptability | 5%     | 4         | $(4 \div 5) \times 5$  | 4        |
| TOTAL                                   | 100%   |           |                        | 84 / 100 |

Weighted points =  $(\text{rating} \div 5) \times \text{weight}$

84/100 · INVESTIGATE

Council authorises formal feasibility and comparison of alternatives

# **An invitation to further develop the toolkit together**

## **Together, let's find the best route for your next project**



Looking back at a project you've evaluated, which gate might have needed more attention?

What would make this toolkit more useful for your next project?

Please contribute your experience to its further development.